

Catalyst Operating Group invests in, and provides active operational leadership to, small and lower middle-market manufacturing companies. Based in Hutchinson, Kansas since 1974, our businesses have been located in Kansas, Missouri, Illinois, Indiana, Oregon, Toronto, Tianjin and Shanghai, China.

We are not a traditional private equity firm. We invest our own capital with no predetermined exit timeframe. We're operators and entrepreneurs first and foremost, with a proven track record of successfully acquiring and building businesses for the long-term. We leverage our deep industry and management expertise to build lasting value through operational improvements that drive sustainable profitability and growth well into the future.

Simply stated, we don't manage *capital*... we manage *people*.

What We Believe

Golden Rule We are fair, respectful and communicate with honesty and candor

Work Ethic We embrace challenges and work hard to get stronger and better

Learning We promote proactive improvement and strive for excellence

Teamwork We believe in accountability and powerful people who make things happen

What We Look For

We are operationally-oriented, long-term investors with significant turnaround experience. Our ideal target company is a highly-engineered machinery manufacturer with a large installed base of branded equipment.

- EBITDA < \$5 million
- Strong brand equity
- Highly engineered products
- Large installed base of machines
- Significant intellectual capital
- Majority control investment

What We Are Not

Our approach is long-term and growth-oriented rather than short-term and transactional. We are not interested in investment philosophies focused on financial engineering or near term capital gains.

We are not ...

- Private equity firm or fund
- Short term, buy and flip investors
- Minority investments
- Start ups or early-stage ventures